



Northumberland

County Council

CORPORATE SERVICES AND ECONOMIC GROWTH OVERVIEW AND SCRUTINY

25 September 2023

Northumberland Lottery Update

Report of Councillor Richard Wearmouth, Deputy Leader and Portfolio Holder for Corporate Services

Executive Director: Jan Willis, Executive Director of Transformation & Resources
(Section 151 Officer)

Purpose of report

The purpose of this report is to provide the Corporate Services and Economic Growth Overview and Scrutiny Committee with an update on the performance of the Northumberland Lottery which was launched on 25 April 2020 following approval by Cabinet on 6 August 2019.

Recommendations

It is recommended that the contents of the report are noted.

Link to Corporate Plan

The Lottery provides a source of additional funding for local community groups, supporting the resilience of the voluntary and community sector, which links to the economic growth priority in the Corporate Plan 2023 - 2026.

Key issues

Implementation of the Northumberland Lottery enables income from ticket sales to be apportioned between approved local community groups and the Council. To date the lottery has raised £134,231 for registered causes in the community.

Background

1. Northumberland County Council in collaboration with Gatherwell Ltd (an External Lottery Manager) operates an online lottery which contributes 50p of every £1 ticket sold to whichever local good cause the ticket player has chosen to support.
2. Community groups and registered charities apply to join the Lottery via the Council's branded lottery website at <https://www.northumberlandlottery.co.uk/>
3. Once approved by the Council, organisations are provided with their own branded page within the site and provided with regular updates, and bespoke marketing materials to help promote the lottery.
4. The groups/charities then retain 50% of all ticket sales generated via their web page. This is paid to them on a monthly basis directly via Gatherwell and provides a regular income stream (subject to ticket sales).

Costs

5. Community groups do not incur any costs. All running costs are met within the 17p administration contribution from the ticket sales.
6. The Lottery website states that 'at least 60% from each ticket sold goes to support Northumberland which is made up of 50p + 10p as detailed below.

£1 Ticket Sale	Recipient
50p	Selected local community groups (chosen by the player)
10p	Central Council fund and on-going annual gambling licence fees and excess to contribute to Community Chest
17p	Gatherwell Administration Fee
20p	Prize Fund
3p	VAT

7. For the financial year ending 2023, £6,152 was transferred to the Council's community chest. The costs of operating the Lottery are deducted from ticket sales and covers set up costs and licence fees etc. The total cost for 2022-23 was £1,541.

Compliance and Performance

8. The lottery is managed via Gatherwell's online platform, with the Council providing oversight and governance in accordance with the following policies including:
 - Website Terms & Conditions and Complaints Procedure
 - Social Responsibility in Gambling Policy
 - Anti Money Laundering Risk Assessment
 - Protection from Source of Crime and Disorder Policy
 - Fair and Open Gambling Policy
 - Children and Vulnerable Persons Protection Policy
9. The number of tickets purchased is limited to 20 tickets per transaction, and Gatherwell issues gambling awareness advice to any player who attempts to exceed this amount to ensure individuals cannot buy excessive numbers of tickets. Gatherwell has confirmed that currently the highest number of tickets 1 player has is 11.
10. Validation checks are also in place to ensure that no player under the age of 16 can play. With effect from 1 October 2023, the legal age to play will change to 18 (in line with Government recommendations) and the Council's website and system processes are currently being updated to implement this change.
11. In spite of the pandemic and cost of living crisis, the lottery has continued to remain beneficial to the community, attracting new community groups, and although ticket sales and the number of players between April 2022 and February 2023 began to fall these numbers are once again starting to increase. (See appendix 1).
12. In May 2023 Gatherwell successfully underwent its annual security audit, a licence requirement of the Gambling Commission which independently assesses the remote technical standards of Gatherwell's operations; this audit covers all operations carried out on the Council's behalf.

Conclusion

13. It is considered that the Northumberland Lottery provides a much-needed source of additional funding for local community groups, raising a total of £134,231 to date and that appropriate controls are in place to manage risk.

Implications

Policy	As detailed in the report
Finance and value for money	The costs and revenue streams associated with the Northumberland Lottery are detailed within the report.
Legal	The Council must comply with the requirements of the Gambling Commission Licence (Gambling Act 2005). Within the Gambling Act 2005, there are 8 categories of permitted lotteries, one of which is a local authority lottery
Procurement	N/A
Human Resources	N/A
Property	N/A
Equalities (Impact Assessment attached) Yes <input type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>	N/A
Risk Assessment	N/A
Crime & Disorder	Crime & Disorder policy supports the Scheme as detailed in the report at section 7.
Customer Consideration	A suite of policy documents support the Scheme as detailed in the report at section 7.
Carbon reduction	N/A
Health and Wellbeing	N/A
Wards	All wards in Northumberland.

Background papers:

Cabinet Report [6th August 2019](#)

Report sign off

Authors must ensure that officers and members have agreed the content of the report:

	Full Name of Officer
Director of Law & Corporate Governance (Monitoring Officer)	Neil Masson obo Stephen Gerrard
Executive Director of Transformation & Resources (S151 Officer)	Jan Willis
Relevant Executive Director	Jan Willis
Chief Executive	Helen Paterson
Portfolio Holder	Richard Wearmouth

Author and Contact Details

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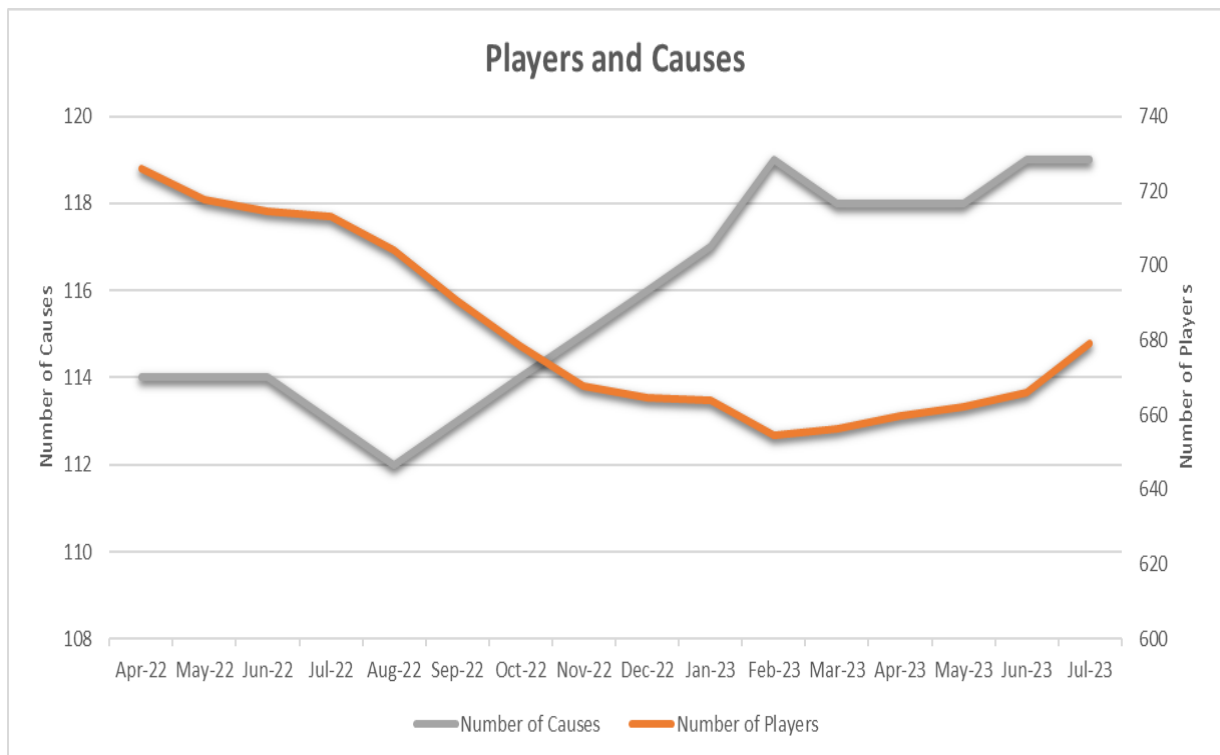
Head of Corporate Commissioning and Procurement

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Summary of Performance to Date

Statistics	Total
Number of fully registered community groups	119
Number of players	679
Total income for community groups	£134,231
Total NCC income	£27,956
No of draws	171
No of winning tickets	4,834
Prizes of £25,000	0
Prizes of £2,000 won	2
Prizes of £250 won	47
Prizes of £25 won	485



Registered Community Groups

1st Alnwick Rainbows
1st Cresswell, Ellington, Linton, and Lynemouth Scout Group
1st Hexham Scout Group
1st Wylam Scout Group
3rd & 5th Cramlington Scout Group
3rd Newbiggin Scouts
Acomb County First School PTA
Allendale Pre School
Aln Valley Railway Trust
Alnwick Community Trust
Amble Development Trust
Barnabas Safe & Sound
Bedlington Squadron RAF Air Cadets
Bell View (Belford)
Belsay Daycare
Berwick Community Trust
Berwick Rangers Juniors
Berwick Youth Project
Blyth Man Shed
Blyth Wildlife Rescue
Border Links Ltd
Briardale House Youth and Community Projects
BRIC
Calmer Therapy
Calmer Therapy Berwick Branch
Cambois Amateur Rowing Club
Carers Northumberland
Choices4Growth CIC
Choppington Disability Group
Chrysalis Club Tynedale
Citizens Advice Northumberland
Cowpen Quay Community Association (The Buffalo Community Centre)
Cramlington and District Red Squirrel Group
Cramlington United Football Club
Creighton Memorial Hall
Cycling Without Age Prudhoe
Dogs First

Dragon Tale Theatre Group
Ellington Colliery Band
ESCAPE Family Support
Felton Junior's Football Club
Friends of Eastwoods Park
Friends of Gallagher Park
Friends of Hexham Priory School
Friends of Morpeth Museum
Girl Guiding Tynedale East Division
Glendale Agricultural Society
Glendale Connect
Haltwhistle Little Star
Happy Faces Prudhoe
Headway Arts
Heddon United Football Club
Henshaw Nursery
Hexham First School PTA
Holding Hearts Therapeutic Services CIC
Jessica's Sarcoma Awareness
Journey Enterprises
Koast Radio
Linton Lions Bowling Club
Little Oaks Nursery, Acomb CIO
MIND Active
MND Association Northumberland Group
Morpeth Riding for the Disabled
Natural Ability
NE Youth
New Delaval Knights Bowling Club
Newbiggin Arts Centre
Newbiggin Heritage Partnership
North Northumberland Voluntary Forum
Northumberland County Bowling Association Three-A-Side
Northumberland Domestic Abuse Services
Northumberland Lottery Community Fund
Northumberland National Park Foundation
Northumberland National Park Mountain Rescue Team
Northumberland Pride

Northumbria Blood Bikes
November Club
Oswin Projects
Pegswood Community Hub
Prudhoe ATC Squadron 1248
Prudhoe Castle First School PTA
Prudhoe Youth Project
Real Deal Plus
Riding Mill Cricket Club
Rothbury Bowling Club
Sea the Change
Seaton Sluice Football Club
Seaton Sluice Public Access Defibrillator Support Group
South Tynedale Railway Preservation Society
St Mary's Village Hall
Stakeford Juniors Community FC
Stakeford Scout Group
Stannington WW2 Battle of Britain Event Group
Tanga Club
The Glendale Gateway Trust
The Hextol Foundation
The Isabella Community Centre
The Maltings
The Royal British Legion, Blyth
Tyne Rivers Trust
Tynedale Rotary
Tyneside and Northumberland Mind
Tyneside Gymnastics Club
WATBus
We Can
Wooler Bowling and Sports Club
Wooler Young People's Association